

OPTII SOLUTIONS PRIVACY POLICY

INTRODUCTION

Optii Solutions, LLC (“Optii Solutions”, “we”, “us” or “our”) is committed to protecting your privacy. This statement details the steps we take to protect your personal information when you visit, access or use our websites (individually and collectively, the “Site”) and related products and services, including mobile applications, developer platforms, premium services, plug-ins or any content or information provided as part of the Site (the “Services”). The Services include, without limitation, Optii Keeper and Optii Spaces. It describes the personal information that we collect, the purposes for which we use such information, and your choices regarding our use of it. The steps we take to protect your personal information and how you can review and correct your personal information are also covered here. This privacy statement refers to personal information which is information that can be associated with a specific person and used to identify that person. Personal information does not include information that has been de-identified so that it does not identify a specific user, which may be used for any legal purpose.

YOUR AGREEMENT TO THIS PRIVACY STATEMENT

By accessing or otherwise using our Site or Services, you are consenting to the information collection and use practices described in this privacy statement. If you are using the Site or Services on behalf of a company or other legal entity, you hereby represent and warrant that you have the authority to consent to this privacy statement (and the Terms of Service applicable to the Site and Services) on behalf of the company or other legal entity. To the extent this privacy statement conflicts with any existing agreement between the company or other legal entity you represent and Optii Solutions, this privacy statement shall control and supersede such other terms and conditions with regard to the subject matter of this privacy statement. Additionally, if you are using the Site or Services on behalf of a company or other legal entity, you are nevertheless individually bound by this privacy statement even if your company has a separate agreement with us. As used in this privacy statement, “you” and “your” refer to you individually and the company on behalf of which you are entering into this privacy statement.

OUR COLLECTION OF INFORMATION

Generally, you can visit our Site without entering any personal information; however, to use our Services, you must register with us and submit certain personally identifiable information. The personal information we collect may include: contact details, such as your name, title, company/organization name, e-mail address, telephone and fax numbers, and physical address; information about your company, and job function; your e-mail marketing preferences; financial information (including credit card or account information); information such as your nationality and country of residence that allows us to determine your eligibility under export control regulations to receive information about certain technologies; information used to customize and facilitate your use of our Site or Services, including login and technical information; inquiries about and orders for our products and services; information that assists us in identifying the products and services that best meet your requirements; event registration information; and feedback from you about our Site or Services.

Information you provide to us. If you use our Site or Services, you may be required to provide us certain information. This includes information:

- Provided at the time of registering to use our Services, subscribing to our Services, posting material or requesting further services.
- Provided when you report a problem with our Site or Services.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through our Site or Services and of the fulfillment of your orders. You may be required to provide financial information before placing an order through our Services.
- Your search queries on our Site or through our Services*
- Information obtained through your Facebook or other social network account if you register through Facebook and authorize us to access such information (e.g. work history).

Information collected automatically. We collect information about your visit to our sites, including what pages you view, the number of bytes transferred, the links you click, the materials you access, and other actions taken within Optii Solutions' sites. On sites that you enter with a user ID, we may connect this information with your identity to determine your potential interests in our products and services. We also collect certain standard information that your browser sends to every website you visit, such as your Internet Protocol (IP) address, your browser type and capabilities and language, your operating system, the date and time you access the Site or Services, and the website from which you linked to our Site or Services. The information we collect automatically is statistical data and may or may not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve and to deliver better and more personalized Services, including by enabling us to:

- Estimate of our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Site and Services according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Site or Services.

Information we already have about or from you. If you, your employer, or your employees or other personnel or representatives have an existing relationship with Optii Solutions, we may already have personal and other information about you or your employer / employees that you have provided to us or we have otherwise obtained. In order to more efficiently and effectively provide the Site and Service, notwithstanding any agreement you or the company or other legal entity you represent may have with us, you hereby authorize us to access and use such information. To the extent any pre-existing agreement(s) between us conflict with this privacy statement, such existing agreement(s) are hereby amended with regard to the subject matter of the Terms of Service and this privacy statement. Without limiting the foregoing, you hereby acknowledge and agree that Optii Solutions may publish, reproduce, distribute, modify, prepare derivative works of, adapt, publicly display and otherwise use, in relation to the Site and Services, the data, content, material and other information you have provided or we have obtained about you under an existing relationship.

Geo-Location data. We may collect information regarding your location, through the Google Maps API or otherwise.

Information We Collect From Other Sources. We may also collect information about you from third parties, including but not limited to third-party verification services, credit bureaus, mailing list providers, and publicly available sources.

OUR USE OF INFORMATION

Services and transactions. We use your personal information to deliver services or carry out transactions you have requested, such as providing information on Optii Solutions' products, registering purchased products, processing product orders, handling service issues, replacing product manuals, answering customer service requests, facilitating use of our Site or Services, and so forth. We may use your personal information to facilitate our products and services in relation to our users, partners, the advertisers, developers, and other websites. In order to offer you a more consistent experience in your interactions with Optii Solutions, information collected by or through our Site or Services may be combined with information we collect by other means.

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Site and Services improvement. We may use your personal information to improve our Site and Services and other Optii Solutions products or services, or to make our Site and Services easier to use by, for example, eliminating the need for you to repeatedly enter the same information, customizing our Site or Services (or other sites or services) to your particular preference or interests, or suggesting connections based on shared work history.

Communications. We may use your personal information gathered via our Site or Services to inform you or other users of products or services available from Optii Solutions. For example, if you inform us that you or your employee, as applicable, are no longer an employee at a certain company, we may send you, your employee (if applicable), or other users certain information about other opportunities or the employee's availability. When collecting information that might be used to contact you about our products and services, we will always give you the opportunity to opt-out of receiving such communications. Moreover, each e-mail communication we send includes an unsubscribe link allowing you to stop delivery of that type of communication. If you elect to unsubscribe, we will remove you from the relevant list within 10 business days.

Employment Applications or Inquiries. In connection with a job application or inquiry, you may provide us with information about yourself, such as a resume or curriculum vitae. In addition to other uses disclosed in this privacy statement, we may use this information throughout Optii Solutions and its controlled subsidiaries and affiliates for the purpose of employment consideration, availability or otherwise for Optii Solutions, Optii Solutions' customers, and other third parties.

Other Uses. We may also use information about you (i) to track and analyze trends and usage in connection with our Site or Services; (ii) to process and deliver contest and promotion entries and rewards; (iii) to protect our rights or property; (iv) to compare information for accuracy; (v) to verify your identity; (vi) to investigate and prevent fraud or other illegal activities; and (vii) for any other purpose disclosed to you in connection with our Site or Services.

Additionally, we use information that we collect about you or that you provide to us, including any personal information:

- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account/subscription, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Services or any products or services we offer or provide through them.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences.

We may use third-party service providers to process and store personal information in the United States and other countries.

OUR USE OF COOKIES AND WEB BEACONS

Cookies are small files that websites save to your hard disk or to your browser's memory. We may use them to track the number of times you have visited the Site or Services, to track the number of visitors to the Site or Services, to determine and analyze visitors' use of our sites (including the effectiveness of online advertising), to store information that you provide such as your preferences, and to store technical information useful for your interactions with our Site or Services. We may use session cookies (cookies that are deleted when your browser session ends) to store your user ID, elements of your user profile, to facilitate your movement around our Site or Services (particularly in connection with information searches and order placement) and other information useful in administering the session. You have the ability to accept or decline cookies. Most Internet browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies or to notify you when a cookie is being placed on your computer. If you choose to decline cookies, you may not be able to fully experience the features of Optii Solutions' Site or Services or other websites that you visit. Our sites also may contain electronic images known as web beacons – sometimes called single-pixel gifs – that allow us to count the number of users who have visited those pages. We may include web beacons in promotional e-mail messages or newsletters in order to determine whether messages have been opened and acted upon.

DISCLOSURE OF YOUR PERSONAL INFORMATION

Except as described below, personal information you provide to Optii Solutions through our Site or Services will not be shared outside of Optii Solutions and its controlled subsidiaries and affiliates without your permission.

Disclosure to service providers. Optii Solutions contracts with other companies to provide services on our behalf, such as hosting websites, sending out information, processing transactions, advertising, and analyzing our Site and Services. We provide these companies with only those elements of your personal information they need to deliver those services. These companies and their employees are prohibited from using that personal information for any other purpose.

Disclosure to distributors. In responding to a request made by you, we may share your personal information with companies that distribute our products. In those cases, we provide these companies with only those elements of your personal information they need to respond to your request, and these companies and their employees are prohibited from using that personal information for any other purpose. In some cases, we may seek your permission to share your information with distributors for marketing purposes other than responding to a request from you. However, we will not share your information for such marketing purposes unless we have obtained your express consent to do so.

Disclosure in connection with transactions. In connection with certain transactions, we may disclose some or all of your personal information to financial institutions, government entities, and shipping companies or postal services involved in fulfillment.

Disclosures in connection with acquisitions or divestitures. Circumstances may arise where for strategic or other business reasons Optii Solutions decides to sell, buy, merge or otherwise reorganize. Such a transaction may involve the disclosure of personal information to prospective or actual purchasers, or receiving it from sellers. It is Optii Solutions' practice to seek appropriate protection for information in these types of transactions.

Disclosure through the Site or Services. Consistent with the purpose of the Site and Services, we may disclose information you provide to us to other users of the Site or Services. Accordingly, we may share information about you with people you are connected to through the Site or Services (e.g. your employees, employers, and co-workers) for the purpose of facilitating the Services.

Disclosure for other reasons. We may disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to comply with legal requirements or with legal process served on us, to protect and defend our rights or property, or in urgent circumstances to protect the personal safety of any individual. We may also disclose personal information at your direction or to otherwise fulfill the purpose for which you provide it.

SECURITY

Optii Solutions is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. For example, we store the personal information you provide on computer systems with limited access that are located in facilities to which access is limited. For sites to which you login, it is your responsibility to ensure the security of your password and not to reveal this information to others.

Reviewing your personal information

Except as described below, personal information you provide to Optii Solutions through our Site or Services will not be shared outside of Optii Solutions and its controlled subsidiaries and affiliates without your permission.

Disclosure to service providers. Optii Solutions contracts with other companies to provide services on our behalf, such as hosting websites, sending out information, processing transactions, advertising, and analyzing our Site and Services. We provide these companies with only those elements of your personal information they need to deliver those services. These companies and their employees are prohibited from using that personal information for any other purpose.

Children's information

The Children's Online Privacy Protection Act was created to protect children under the age of 13 from unsuspecting acts or practices in conjunction with collecting, using, and disclosing any information about them. Our Services are not intended for anyone under the age of 13. If you are under 13, do not use or provide any information on or through our Services. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you are a parent or guardian or otherwise believe we might have any information from or about a child under 13, please contact us so that we can delete the child's information. The Site and Services will never knowingly accept, collect, maintain or use any information from a child under the age of 13. If a child whom we know to be under the age of 13 sends personal information to us online, we will only use that information to respond directly to that child or notify parents.

Third party sites

Our Site or Services may contain links to other sites such as Optii Solutions distributors and sales affiliates, professional and government organizations, and publications. We also link to third-party providers that host, maintain and operate on-line training curricula. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content, security, or privacy practices employed by other sites.

The Site and Services may incorporate the Google Maps API. Accordingly, if applicable, by accessing or using our Site or Services, you hereby agree to be bound by Google's Privacy Policy (available at <http://www.google.com/privacy.html>).

YOUR CALIFORNIA PRIVACY RIGHTS

California Civil Code Section § 1798.83 permits users of our Site and Services that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to Optii Solutions at 6101 W Courtyard Drive, Austin, TX 78730, by phone at (512) 793-7705, or by email at support@optiisolutions.com.

ENFORCEMENT OF THIS PRIVACY STATEMENT

If you have questions regarding this statement or our handling of your personal information, please contact us. We will promptly address your concern and strive to reach a satisfactory resolution.

Contact information

If you have any questions, complaints, or claims, you may contact Optii Solutions at 6101 W Courtyard Drive, Austin, TX 78730, by phone at (512) 793-7705, or by email at support@optiisolutions.com.

Changes to this privacy statement

Optii Solutions may occasionally update this privacy statement. When we do, we will revise the "last updated" date at the top and bottom of the privacy statement. Your continued use of the Services constitutes your acceptance of the then-effective privacy statement.